

***Golf Course***

***Sponsorships & Advertising***

*Capitalize on the Entire Golf Season*

*Enjoy the benefits of promoting your business from late spring*

*Through the height of the summer season and well into the fall!*

***Allendale Country Club is rated #6 Golf Course***

***In Massachusetts by Golf Advisor***

***We have attracted players of all skill levels from all over the state!***

***Target Market & Demographics***

 *Golf enthusiasts ages 7 & up*

*Active Golf Membership*

*30,000 rounds of golf plus annually*

*Men’s Member/Guest Leagues*

*Ladies Member/Guest Leagues*

*PGA Junior Leagues ages 7-17*

*Youth lessons & clinics ages 5-13*

*Semi-Private Outside Play*

*Outside Play Golf Leagues*

*Corporate & charity golf outings*



***Hole Sponsorship Benefits***

*\*Sponsor sign on designated Hole Tee Sign & Putting Green*

*\*Web & Social media presence*

*\* (2) Foursome guest passes*

*\*Opportunity to promote products & services at Allendale Country Club*

***Golf Cart Sponsorship Benefits***

*\*Sponsor sign on 55 golf carts, 3 choice spots on a monthly or annual basis*

*\*Web & Social media presence*

*\*Guest passes (2) Foursomes guest passes for annual sponsor 2 guest passes for monthly sponsorship*

*\*Opportunity to promote products & services at Allendale Country Club*

***Driving Range Sponsorship Benefits***

*\*Sponsor sign on driving range machine and driving range area*

*\*Web & Social media presence*

*\* 4 Free Guest passes*

*\*Opportunity to promote products & services at Allendale Country Club*

***Scorecard Sponsorship***

*\*Sponsor name on scorecard*

*\*Web & Social media presence*

*\*4 Free Guest passes*

*\*Opportunity to promote products & services at Allendale Country Club*

 ***Other Sponsorship Area’s Available***

*Please call Stephen Brown Director of Golf/General Manager at 508-992-8682 or*

*508-789-3534 if you are interested.*



***Sponsor &***

***Advertising Rates***

*Advertising Placement Rate*

 ***Premium Hole Sponsorship*** *1500.00*

*(Holes 1 or 10 & 4 individual locations available on the Putting Green)*

 ***Hole Sponsorship***

*(Holes 2-9 & 11-18) 1200.00*

 ***Golf Cart Sponsorship***

*2 spots available in the front of the cart monthly 400.00*

*Annually 1500.00*

*1 spot available inside cart facing golfers monthly 300.00*

 *Annually 1200.00*

***Driving Range Sponsorship***

***4 sides available***

*Front side & right side 600.00*

*Back side & left side 350.00*

***Scorecard Exclusive***

*Back side 4” by 6” 1200.00*

*Back side 3.5” 3.5” 900.00*